00:15:00



#### WKMG

Flight Dates 09/25/12-10/08/12

1897 **Product** Estimate #

Order Sep

06356637 OBAMA FOR AMERICA C Alt Order # 260824 Contract / Revision

Billing Type Cash Original Date / Revision 15% Agency Com

Order Type **GENERAL** 09/28/12 09/28/12 **Billing Contact** Billing Cycle EOM/EOC Advertiser Pol/Pres/D/Barack Obama

3050 K Street NW Billing Calendar BROADCAST New till 02/05/09 Suite 100 Demographic A35+ Washington, DC 20007

**GMMB** Agency **AGY** POL CAND **Rev Codes Buying Contact** Product Codes PL-Presidential-Democrat Sales Office PHI

**Priority** P-2 Sales Region NAT 3050 K Street NW

Agency Ref Advertiser Ref Suite 100 Washington, DC 20007

Primary Account Executive Kristen Waskie

**End Date** Account Executive Order% Start Date Kristen Waskie 100%

Order Share 100% Market Value 35700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan Order Totals** Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Net Amount Gross Amount Month \$3,450.00 \$3,450.00 0.00 08/27/12 09/30/12 6 \$2,932.50 \$2,932.50 September 2012 6 45 \$27,412.50 \$32,250.00 \$27,412.50 \$32,250.00 0.00 10/01/12 10/08/12 October 2012 45 \$30,345.00 \$35,700.00 0.00 51 Totals

										Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 10/01/	12 10/01/12	Morn News at 5a Morn News at 5a	СМ	5-530a	M	:30	2	\$275.00 P-2	0.00 NM	2	\$550.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$275.00	<u>Rating</u> 0.00						
E 2 WKMG 10/02/	12 10/08/12	Morn News at 5a Morn News at 5a	СМ	5-530a	MTWTF	:30	3	\$350.00 P-2	0.00 NM	3	\$1,050.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$350.00	Rating 0.00			1000-25-1			
E 3 WKMG 10/01/	12 10/01/12	Morn News at 530 Morn News at 530		530-6a	M	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week 2	Rate \$400.00	Rating 0.00						
E 4 WKMG 10/02/	12 10/05/12	Morn News at 530 Morn News at 530		530-6a	-TWTF	:30	3	\$450.00 P-2	0.00 NM	3	\$1,350.00





260824

Flight Dates 09/25/12-10/08/12

**Hiatus Dates** 

Original Date / Revision 09/28/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA C Estimate # 1897

Ln Ch Start	End	Inventory Code	Dieak	Start/End Til	ine Days	Len Spo	JO	TOTO III	Rtg Type \$	phora	Amount
E 4 WKMG 10/02/1	2 10/05/12	Morn News at 530 Morn News at 530		530-6a	-TWTF	:30	3	\$450.00 P-2	0,00 NM	3	\$1,350.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
E 5 WKMG 10/01/1	12 10/01/12	Morn News at 6a Morn News at 6a	СМ	6-7a	M	:30	2	\$500.00 P-2	0.00 <b>NM</b>	2	\$1,000.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00				0 to 1		
E 6 WKMG 10/02/	12 10/08/12	Morn News at 6a Morn News at 6a	СМ	6-7a	MTWTF	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
E 7 WKMG 10/01/	12 10/01/12	CBS This Morning The Early Show	СМ	7-9a	M	:30	2	\$350.00 P-2	0.00 NM	2	\$700.00
Start Date Week: 10/01/12	End Date 10/07/12	<del>-</del>	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
E 8 WKMG 10/02/	12 10/08/12	CBS This Morning The Early Show	CM	7-9a	MTWTF	:30	3	\$450.00 P-2	0.00 NM	3	\$1,350.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
E 9 WKMG 09/29/	12 09/29/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	s-	:30	1	\$100.00 P-2	0.00 NM	1	\$100.0
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 10 WKMG 10/06/	12 10/06/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	S-	:30	1	\$200.00 P-2	0.00 NM	1	\$200.0
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 11 WKMG 09/30/	12 09/30/12	CBS Sunday Mor CBS Sunday Mor	_	9-1030a	S	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.0
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays S	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 12 WKMG 10/07/	12 10/07/12	CBS Sunday Mor		9-1030a	S	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays S	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
E 17 WKMG 10/01/	12 10/01/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	M	:30	2	\$550.00 P-2	0.00 NM	2	\$1,100.0
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.00						
E 18 WKMG 10/02/		11-12p Price Is R Price Is Right	ight CM	11a-12p	MTWTF	:30	3	\$1,200.00 P-2	0.00 NM	3	\$3,600.0
Start Date Week; 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 20 WKMG 09/30/				1030-1130a	S	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.0
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 21 WKMG 10/07/		1030-1130a Face Face The Nation		1030-1130a	s	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

## WKMG



260824

Flight Dates 09/25/12-10/08/12

Hiatus Dates

<u>Original Date / Revision</u> 09/28/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA C Estimate # 1897

							Tota	ls
Ln Ch Start End	Inventory Code Brea	k Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E21 WKMG 10/07/12 10/07	12 1030-1130a Face NatiorCM Face The Nation	1030-1130a	S	:30 1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
<u>Start Date</u> <u>End Da</u> Week: 10/01/12 10/07/1		<u>k Rate</u> 1 \$1,800.00	Rating 0.00					
E 22 WKMG 10/01/12 10/01	12 530-6p The Insider CM Insider	530p-6p	M	:30 2	\$500.00 P-2	0.00 NM	2	\$1,000.00
Start Date End Da Week: 10/01/12 10/07/1		<u>k Rate</u> 2 \$500.00	Rating 0.00					
E 23 WKMG 10/02/12 10/08	12 530-6p The Insider CM Insider	530p-6p	MTWTF	:30 4	\$650.00 P-2	0.00 NM	4	\$2,600.00
<u>Start Date</u> <u>End Da</u> Week: 10/02/12 10/08/1		<u>k Rate</u> 4 \$650.00	Rating 0.00					
E 24 WKMG 10/01/12 10/01	12 News at 6p CM News at 6p	6-630p	M	:30 2	\$600.00 P-2	0.00 NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/1		<u>k Rate</u> 2 \$600.00	Rating 0.00					
E 25 WKMG 10/02/12 10/08	/12 News at 6p CM News at 6p	6-630p	MTWTF	:30 2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
<u>Start Date</u> <u>End Da</u> Week: 10/02/12 10/08/		<u>k Rate</u> 2 \$1,000.00	Rating 0.00					
E 35 WKMG 10/01/12 10/01	/12 M-F 11p News CM M-F 11p News	11-1135p	M	:30 2	\$1,500.00 P-2	0.00 NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/		<u>k Rate</u> 2 \$1,500.00	Rating 0.00					
E 36 WKMG 10/02/12 10/08	/12 M-F 11p News CM M-F 11p News	11-1135p	MTWTF	:30 3	3 \$1,700.00 P-2	0.00 NM	3	\$5,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/		ek <u>Rate</u> 3 \$1,700.00	Rating 0.00					
E37 WKMG 09/29/12 09/29	/12 Sat 1135p-1205a CM Inside Edition Wknd	1135p-1205a	S-	:30 1	\$350.00 P-2	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/		ek <u>Rate</u> 1 \$350.00	Rating 0.00					
E 38 WKMG 10/06/12 10/06	/12 Sat 1135p-1205a CM Inside Edition Wknd	1135p-1205a	aS-	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End D</u> Week: 10/01/12 10/07/		<u>k Rate</u> 1 \$450.00	Rating 0.00					
E 39 WKMG 09/29/12 09/29	/12 Sat 1205-105a CM Extra Wknd	1205-105a	S-	:30	1 \$250.00 P-2	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		<u>ek</u> <u>Rate</u> 1 \$250.00	Rating 0.00					
E 40 WKMG 10/06/12 10/06		1205-105a	S-	:30	1 \$350.00 P-2	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End D</u> Week: 10/01/12 10/07/	ate <u>Weekdays</u> <u>Spots/We</u>	<u>ek</u> <u>Rate</u> 1 \$350.00	Rating 0.00					
E 41 WKMG 09/30/12 09/30		1135p-1235a		:30	1 \$350.00 P-2	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/	ate Weekdays Spots/We	<u>ek Rate</u> 1 \$350.00	Rating 0.00					
E 42 WKMG 10/07/12 10/07		1135p-1235		:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
Start Date End D		<u>ek</u> <u>Rate</u>	Rating					

Print Date: 09/28/12 Page 4 of 4

260824

Flight Dates 09/25/12-10/08/12

Hiatus Dates

Original Date / Revision 09/28/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA C Estimate # 1897

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	lls Amount
E 42 WKMG	10/07/12	10/07/12	Sun 1135p-1235a Cold Case	CM	1135p-1235	aS	:30	1 \$450.00 P-2	0.00 NM	1	\$450,00
<u>Star</u> Week: 10/0	<u>1 Date</u> 11/12	End Date 10/07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00					
***************************************		711-02-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-				1 September 1 Sept			Totals	51 \$	35,700.00

### WKMG

# ORDER

#### Flight Dates 10/02/12-10/08/12

00:15:00 Order Sep

Product

Estimate # 6259539 Alt Order #

Original Date / Revision

Contract / Revision

**OBAMA FOR AMERICA** 

Cash Billing Type

15% Agency Com

1537

09/28/12 07/31/12

255507

Order Type

Rev Codes

**GENERAL** 

**Billing Contact** 

Advertiser Pol/Pres/D/Barack Obama

3050 K Street NW

Billing Cycle EOM/EOC

New till 02/05/09

Billing Calendar BROADCAST

Agency GMMB

Suite 100 Washington, DC 20007

Demographic A35+

**Buying Contact** 

AGY POL CAND

Sales Office PHI

Product Codes PL-Presidential-Democrat

3050 K Street NW Suite 100

Sales Region NAT Agency Ref

P-2 **Priority** 

Washington, DC 20007

Advertiser Ref

**Primary Account Executive** 

Kristen Waskie

End Date Start Date Account Executive Order% Kristen Waskie 100%

Order Share 100% Market Value 142150

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount # Spots # of Spots Month \$120,827.50 \$142,150.00 0.00 10/01/12 10/08/12 70 \$142,150.00 \$120,827.50 October 2012 70 \$120,827.50 0.00 \$142,150.00 Totals

							Total	S
Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
E 2 WKMG 10/02/12 10/08/12	M-F 11p News CM	11-1135p	MTWTF	:30 4	\$1,700.00 P-2	0.00 NM	4	\$6,800.00
	M-F 11p News							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>			1		
Week: 10/02/12 10/08/12	MTWTF 4	\$1,700.00	0.00		·		_	
E 3 WKMG 10/02/12 10/08/12	11-12p Price Is Right CM	11a-12p	MTWTF	:30 3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
	Price Is Right							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/02/12 10/08/12	MTWTF 3	\$1,200.00	0.00					
E 5 WKMG 10/02/12 10/08/12	Local 6 News 12-1230p CM	12-1230p	MTWTF	:30 4	\$850.00 P-2	0.00 NM	4	\$3,400.00
	Local 6 News 12-1230p							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/02/12 10/08/12	MTWTF 4	\$850.00	0.00					** *** ***
E 10 WKMG 10/02/12 10/08/12	Morn News at 5a CM	5-530a	MTWTF	:30 4	\$350.00 P-2	0.00 NM	4	\$1,400.00
	Morn News at 5a							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			B		





255507

Flight Dates 10/02/12-10/08/12

**Hiatus Dates** 

Original Date / Revision 07/31/12/ 09/28/12

Order Sep 00:15:00

Estimate # 1537 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

<u>Advertiser</u>	Pol/Pr	es/D/Bara	ack Obama 🛚 🖰	roduct OB	AMA FOR	AMERICA	Estimate	<u>e#</u> 1537			
										Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo		Company of the Compan	Spots	Amount
E 10 WKMG	10/02/12	2 10/08/12	Morn News at 5a Morn News at 5a	СМ	5-530a	MTWTF	:30	4 \$350.00 P-2	0.00 NM	4	\$1,400.00
Star Week: 10/9	rt <u>Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$350.00	<u>Rating</u> 0.00					
E 11 WKMG			News at 5p News at 5p	CM	5-530p	MTWTF	:30	4 \$750.00 P-2	0.00 NM	4	\$3,000.00
<u>Sta</u> Week: 10/	rt <u>Date</u> 02/12	End Date 10/08/12	•	Spots/Week 4	<u>Rate</u> \$750.00	<u>Rating</u> 0.00					
E 12 WKMG	10/02/1	2 10/08/12	Morn News at 530 Morn News at 530		530-6a	MTWTF	:30	4 \$450.00 P-2	0.00 NM	4	\$1,800.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$450.00	<u>Rating</u> 0.00					
E 14 WKMG	10/02/1	2 10/08/12	News at 6p News at 6p	СМ	6-630p	MTWTF	:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00			<u></u> .		
E 15 WKMG	10/02/1	2 10/08/12	Morn News at 6a Morn News at 6a	СМ	6-7a	MTWTF	:30	4 \$600.00 P-2	0.00 <b>NM</b>	4	\$2,400.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00					
E 16 WKMG					630-7p	MTWTF	:30	4 \$2,500.00 P-2	0.00 <b>NM</b>	4	\$10,000.00
Sta Week: 10/	rt Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$2,500.00	Rating 0.00					
E 17 WKMG			News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	4 \$1,200.00 P-2	0.00 NM	4	\$4,800.00
<u>Sta</u> Week: 10	rt Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 18 WKMG			CBS This Morning		7-9a	MTWTF	:30	4 \$450.00 P-2	0.00 NM	4	\$1,800.00
<u>Sta</u> Week: 10	art Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week		Rating 0.00					
E 19 WKMG					730-8p	MTWTF	:30	2 \$1,200.00 P-2	0.00 <b>NM</b>	2	\$2,400.00
	art Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
Week: 10 E 21 WKMG			Fri Prime 10p Blue Bloods	CM	10-11p	F	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$7,000.00	<u>Rating</u> 0.00					
			Fri Prime 8p CSI:NY	CM	8-9p	F	:30	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
Sta Week: 10	art Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$4,500.00	<u>Rating</u> 0.00					
E 26 WKMG					930-10p	M	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
St Week: 10	art Date	End Date 10/14/12	Weekdays M	Spots/Weel	<u>Rate</u> \$10,000.00	<u>Rating</u> 0.00					
E 27 WKMC				СМ	11-1135p	S-	:30	1 \$1,700.00 P-2	0.00 NM	1	\$1,700.00
<u>St</u>	art Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating					

Print Date: 09/28/12

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255507

Flight Dates 10/02/12-10/08/12

**Hiatus Dates** 

Original Date / Revision 07/31/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

t Ob Chart	F d	lavantani Cada	Proak	Start/End Tir	me Dave	Len Spe	nte	Rate Pri	Rta Tyne	Tota Spots	ls Amount
Ln Ch Start	End	Inventory Code	Selection of the Land Co.	anaraniya karana 1988ana	S-	:30	cota-sattaonia	\$1,700.00 P-2	Martin	1	\$1,700.00
E 27 WKMG 10/06/12		Sat 11p News Sat 11p News	CM	11-1135p		.50	•	φ1,700.001 -Z	0.00 1111	· ·	ψ1,700.01
Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S-		Ψ 1,1	Rating 0.00						4.50.00
E 28 WKMG 10/06/12	2 10/06/12	Sat 1135p-1205a Inside Edition Wk	CM nd	1135p-1205a	S-	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 29 WKMG 10/06/12	2 10/06/12	Sat 1205-105a Extra Wknd	СМ	1205-105a	S-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 34 WKMG 10/06/12		5-7a Sat News Sat 5-7a News	CM	5-7a	S-	:30	1	\$200.00 P-2	0.00 <b>NM</b>	1	\$200.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
E 36 WKMG 10/06/12		7-9a CBS This M 7-9a Sat Early Sh		7-9a	S-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
E 37 WKMG 10/07/12		Sun Prime 10-11	p CM	10-11p	S	:30	1	\$7,000.00 P-2	0.00 NM	1	\$7,000.0
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$7,000.00	Rating 0.00						
E 38 WKMG 10/07/12		1030-1130a Face		1030-11a	S	:30	1	\$1,800.00P-2	0.00 NM	1	\$1,800.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00						
E 41 WKMG 10/07/1	2 10/07/12	Sun 1135p-1235a Cold Case	a CM	1135p-1235a	S	:30	1	\$450.00 P-2	0.00 <b>NM</b>	1	\$450.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week		Rating 0.00						
E 42 WKMG 10/07/1	2 10/08/12	NFL TODAY NFL TODAY	СМ	various (12:00 PM-1:	1. 00 PM)	:30	1	\$3,000.00 P-2	0.00 <b>N</b> M	1	\$3,000.0
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00						
Week: 10/08/12	10/14/12		C	\$3,000.00	0.00						
E 45 WKMG 10/07/1	2 10/07/12	6-830a Sun New 6-830a Sun New		6a-830a	S	:30	1	\$200.00 P-2	0.00 NM	1	\$200.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week		Rating 0.00						
E 48 WKMG 10/07/1		Sun Prime 8-9p Amazing Race	CM	8-9p	S	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.0
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> I \$8,000.00	Rating 0.00						
E 49 WKMG 10/07/1		CBS Sunday Mo	rning CM	9-1030a	S	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> 1 \$1,400.00	Rating 0.00			****			
E 53 WKMG 10/04/1		Thu Prime 9p Person of Interes	СМ	9-10p	T	:30	1	\$9,000.00 P-2	2 0.00 NM	1	\$9,000.0





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Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/31/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

										Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo		de la companya de la	NAME OF TAXABLE PARTY.	Amount
E 53 WKMG	10/04/1	2 10/04/12	Thu Prime 9p Person of Interes	CM t	9-10p	T	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Star</u> Week: 10/0	<u>rt Date</u> 01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$9,000.00	Rating 0.00					
E 56 WKMG	10/02/1	2 10/02/12	Tue Prime 9p NCIS:LA	СМ	9-10p	-T	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/0	01/12	10/07/12	T	1	\$9,000.00	0.00					** ***
E 57 WKMG	10/04/1	2 10/04/12	Thu Prime 10p Elementary	СМ	10-11p	T	:30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/6	01/12	10/07/12	T		\$8,000.00	0.00				<b>l</b> ,	#0 000 00
E 58 WKMG	10/03/1	2 10/03/12	Wed Prime 8p Survivor	CM	8-9p	~-W	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 10/0	01/12	10/07/12	W	1	\$9,000.00	0.00	···				***
E 59 WKMG	10/08/1	2 10/08/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	M	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 10/	08/12	10/14/12	M	1	\$10,000.00	0.00				<b>.</b> .	
N 60 WKMG	10/02/1	2 10/05/12	Morn News at 53 Morn News at 53		530-6a	-TWTF	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
Sta	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/	01/12	10/07/12	-TWTF	1	\$450.00	0.00					
N61 WKMG	10/02/1	12 10/05/12	10-11a Let's Mak Let's Make a Dea	al	10-11a	-TWTF	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		10/07/12	-TWTF	1	<b>*</b>	0.00			0.00.111		<b>#9.400.00</b>
N 62 WKMG	10/07/1	12 10/07/12	Sun 11p News at Sun 11p News a		Late News	S	:30	2 \$1,700.00 P-2	0.00 NN	2	\$3,400.00
<u>Sta</u> Week: 10/	<u>irt Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> 2 \$1,700.00	Rating 0.00					
N 63 WKMG		12 10/08/12	Local 6 News 12 Local 6 News 12	-	12-1230p	М	:30	1 \$900.00 P-2	0.00 NM	1 1	\$900.00
<u>Sta</u> Week: 10/	<u>rt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	Rate \$900.00	Rating 0.00				]	
									Totals	705	142,150.00